

MICHIGAN ASSOCIATION OF OCCUPATIONAL HEALTH NURSES

MISSION STATEMENT

TO PROMOTE, SUPPORT AND ADVANCE THE PROFESSION OF
OCCUPATIONAL HEALTH NURSING. TO ACCOMPLISH THIS MISSION,
MAOHN WILL:

1. Promote and/or provide continuing education in occupational and environmental health nursing.
2. Promote health and safety of workers and communities. Support occupational and environmental health nursing practice through monitoring and influencing state legislation and regulations.
3. Promote occupational and environmental health nursing through public relations activities.
4. Provide opportunities for members to develop association leadership skills.
5. Enhance internal communication.
6. Attract and retain members.
7. Ensure adequate resources to secure organizational growth and stability.

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STRATEGIC PLAN

Objective One:

Promote and/or provide continuing education in occupational and environmental health nursing.

- a. Provide one annual conference a year in the fall.
- b. Support at least one alternative educational event per year.
- c. Inform members of continuing education opportunities and use the website to distribute information in a timely manner.
- d. Promote the Michigan Safety Conference.
- e. Evaluate continuing education offering(s) and include in Conference committee reports to be reviewed annually by the Education Committee to assure that member needs are met.

Objective Two:

Promote health and safety of workers and communities. Support occupational and environmental health nursing practice through monitoring and influencing state legislation and regulations.

- a. Provide communication links with local chapters and provide information about state legislative and regulatory activities on an ongoing basis.
- b. Provide support to members seeking representation on state regulatory and advisory boards.
- c. Participate via teleconference with AAOHN staff as State Legislative Coordinators when scheduled

Objective Three:

Promote occupational and environmental health nursing through public relations activities.

- a. Maintain a public relations focus as delineated in objective 1D.
- b. Develop and publicize a speakers bureau of MAOHN members as a resource to business/industry education and other nursing, health, environmental, and safety organizations.

Objective Four:

Provide opportunities to develop association leadership skills.

- a. Provide at least one board development activity per year.
- b. Include *review of the strategic plan* on the agenda for each MAOHN board meeting.
- c. Encourage and nominate members to become candidates for MAOHN and AAOHN office.

Objective Five:

Enhance internal communications.

- a. Continue to provide an MAOHN website that is an effective and informative membership communication tool.
- b. Provide opportunities to network at the annual meeting.
- c. Explore options for distributing to local chapter presidents a list of MAOHN members who are available to share expertise in designated areas of professional practice with other members.

Objective Six:

Attract and retain members.

Evaluate holding an annual membership campaign.

Objective Seven:

Ensure adequate resources to secure organizational growth and stability.

- a. Invite members to share occupational health resource materials on the MAOHN website.
- b. Through the Finance Committee, hold all members of the MAOHN board of directors accountable for established budget allowances.